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A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Organizations (Very Short, Fairly Interesting & Cheap Books) Third Edition by Chris Grey (Author) 4.4 out of 5 stars 16 ratings ISBN-13: 978-1446207376

A Very Short, Fairly Interesting and Reasonably Cheap Book ...
A Very Short, Fairly Interesting and Reasonably Cheap Book about Studying Strategy is a welcoming, lively, and thought provoking account of strategy.It helps students get to grips with strategy?s key issues and broad debates and introduce them to the latest ideas that won?t yet have been covered in the classroom.

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A Very Short, Fairly Interesting and Reasonably Cheap Book ...
Abstract The article reviews the book "A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Leadership," by Brad Jackson and Ken Parry.

A Very Short, Fairly Interesting and Reasonably Cheap Book ...
A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Organizations (Very Short, Fairly Interesting & Cheap Books) Paperback – 6 Dec. 2012 by Chris Grey (Author) 4.4 out of 5 stars 17 ratings See all formats and editions

A Very Short, Fairly Interesting and Reasonably Cheap Book ...
The title of Jackson and Parry's third edition of their book A Very Short, Fairly Interesting and Reasonably Cheap Book about Studying Leadership (Very Short, Fairly Interesting & Cheap Books) got my attention and I ordered it. It is short – 143 pages of text, which is not enough to do justice to the subject of leadership.

Amazon.com: A Very Short, Fairly Interesting and ...
Relevant across a range of management courses, the Second Edition of A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Organizations offers students a lively, focused and...

A Very Short Fairly Interesting and Reasonably Cheap Book ...
An antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting & Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical, sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. SAMPLE the VSFI on LEADERSHIP

Very Short, Fairly Interesting and Reasonably Cheap Series ...
A Very Short, Fairly Interesting and Reasonably Cheap Book about Management (Very Short, Fairly Interesting & Cheap Books): Amazon.co.uk: Cunliffe, Ann L: 9781446273517: Books. £13.59.

A Very Short, Fairly Interesting and Reasonably Cheap Book ...
Review of a very short, fairly interesting and reasonably cheap book about studying organization. Organization, 13(2), 299–301. CrossRef | Google Scholar Caulkin, S. (2005).

A very short, fairly interesting and reasonably cheap book ...
Synopsis Relevant across a range of management courses, the Second Edition of "A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Organizations" offers students a lively, focused and challenging discussion of classical and current ideas about organizations and their management.

A Very Short Fairly Interesting and Reasonably Cheap Book ...
Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way.

A Very Short, Fairly Interesting and Reasonably Cheap Book ...
Cunliffe, A L 2009, A very short, fairly interesting and reasonably cheap book about management, Very short, fairly interesting & cheap books, SAGE Publications Ltd, London, viewed 14 December 2020, doi: 10.4135/9781446280317. Cunliffe, Ann L. A Very Short, Fairly Interesting and Reasonably Cheap Book about Management.

SAGE Books - A Very Short, Fairly Interesting and ...
A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Leadership: Edition 2 - Ebook written by Brad Jackson, Ken Parry. Read this book using Google Play Books app on your PC, android, iOS devices. Download for offline reading, highlight, bookmark or take notes while you read A Very Short Fairly Interesting and Reasonably Cheap Book About Studying Leadership: Edition 2.

Conceived by Chris Grey and written to get you thinking, the "Very Short, Fairly Interesting and Reasonably Cheap" series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. The Third Edition of Studying Organizations has been updated in light of the continuing financial and economic crisis. It shows how this grew out of a thirty year experiment in 'new capitalism' and links this to changes in the world of work organizations in terms of growing insecurity, inequality and to shifts in the status of management. Suitable for students of organizational studies and management, professionals working in organizations and anyone curious about the workings of organizations. Visit Chris Grey's accompanying blog and read his comments on current news stories and how they relate to themes in the book.

'If strategy is the queen of business, then this book offers us the perfect introduction to her court! It is accessible, lively, and informative. The book repays the reader with wonderful account of how strategy works. It also lets the reader in on some of the darker secrets of strategy' - André Spicer, Associate Professor of Organisation Studies, Warwick Business School Conceived by Chris Grey and written to get you thinking, the "Very Short, Fairly Interesting and Reasonably Cheap" series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. Studying Strategy is a welcoming, lively and thought provoking account that helps students get to grips with strategy's key issues and broad debates and introduce them to the latest ideas. Suitable for students of strategy at Undergraduate, Masters and MBA level, professionals involved in strategic decision making and anyone interested in how strategy works.

`Ann Cunliffe has produced a quite brilliant critical introduction to the study of management. This lucid, innovative and thought-provoking book takes a much needed look at the ethical and philosophical issues facing managers in contemporary organizations. A readable, thoughtful and intelligent book that students will love' - John Hassard, University of Manchester Written to inform, challenge and entertain, this book explains alternative ways of thinking about management and managing people in a way that is easy to understand and enjoyable. The book covers topics that are central to management, organizational behaviour or leadership courses: what managers do, motivation, communication, and ethics. Ann Cunliffe breathes fresh air into these topics, emphasizing the importance of relations when thinking about management and drawing on a range of disciplines such as philosophy and linguistics. A trusted and respected academic who has written widely on management, Ann Cunliffe's book will stretch, surprise and reward undergraduate, postgraduate and MBA students.

The first edition of this popular and acclaimed book quickly became a favourite among students for the engaging way in which it guided them through the cacophony of competing perspectives and models of leadership. This new edition includes an expanded discussion of hot topics like followership, gender, ethics, authenticity and leadership and the arts set against the backdrop of the global financial crisis. In teaching you how to critically appraise and work with leadership theories rather than faithfully accept them, this book will not merely make you a better student of leadership; it could make you a better leader too.

Conceived by Chris Grey, SAGE's ?A Very Short, Fairly Interesting and Reasonably Cheap' series shies away from the sterility of conventional textbooks, offering students an informal and accessible overview of the field which challenges the traditional literature. A bestseller from the series, this new edition of A Very Short, Fairly Interesting and Reasonably Cheap Book about Management by internationally renowned academic Ann L. Cunliffe has been updated to reflect current research. With inclusion of more international examples and coverage of ethical management, new ways of working and recent successes and failures in leadership in relation to the Covid pandemic, this book will stretch, surprise and reward business and management students at undergraduate, postgraduate and MBA levels.

Conceived by Chris Grey and written to get you thinking, the "Very Short, Fairly Interesting and Reasonably Cheap" series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. Studying Marketing is packed full of lively debate and funny anecdotes covering topics marketing students are familiar with, such as key thinkers and concepts, and some they are not. It looks at areas most textbooks ignore, such as the development of marketing as a discipline and as an academic subject, and raises arguments that students haven't heard about in their lectures. Suitable for Marketing students at Undergraduate and Postgraduate level. Along with professionals involved in marketing and anyone interested in how marketing works.

Conceived by Chris Grey and written to get you thinking, the "Very Short, Fairly Interesting and Reasonably Cheap" series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. The Second Edition of Qualitative Research provides a refreshing introduction to doing and debating qualitative research. The author uses updated content, ranging from photographs to novels and newspaper stories, to demonstrate how getting to grips with qualitative methods means asking ourselves fundamental questions about how we are influenced by contemporary culture. Suitable for Undergraduate students who are new to qualitative research and even Postgraduates and Practitioners who want re-assess their current understanding of the field.

Conceived by Chris Grey and written to get you thinking, the "Very Short, Fairly Interesting and Reasonably Cheap" series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. In Coaching and Mentoring, the author inspires and provokes readers by asking questions such as 'Are coaching and mentoring the same?' 'Are we obsessed with skills?' and 'What is performance?' He also delves into contemporary debates such as concerns about standards, competencies and codes of ethics, interspersed with views on power, control and politics. An entertaining read for Undergraduate, Postgraduate and MBA students or anyone interested in looking for different ways of thinking about coaching and mentoring.

Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way.

Conceived by Chris Grey, the Very Short, Fairly Interesting and Reasonably Cheap series offers an antidote to conventional textbooks. Each book takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. Looking beyond the usual colonial narrative of the subject, Amanda Earley encourages the reader to think reflectively and critically about overlooked aspects of International Marketing such as power relations, history, ethics, culture and politics. Examples are provided throughout with coverage of student-friendly brands such as Apple, Facebook and Google and their role in international marketing practices today. The author draws on history and the colonial era as well as illustrating the failure of American brands to break into other markets. There are also gritty, thought-provoking examples around racial divides in Asia and Australia. Need another "VSFI" book? Browse the series here

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